

EDALAT

Production and Sale of Raisins



EDALAT



Company overview :

Edalat Trading Company started its activity at the international level with the aim of producing and exporting the world's best and highest quality raisins to world markets and expanding the region's share of this large market.

The whole effort of this company is to show the very high potential of the region's raisins and to gain the satisfaction of customers all over the world with its services.

The use of the most up-to-date and modern harvesting methods and product storage tools by this company has led to maintaining the unique quality of raisins, and with innovative and first-class packaging, the products opened their way into the international markets.

At all stages of production and storage, modern and equipped laboratories operate to monitor the quality to maintain the level of products at the level of valid European standards.



Business Description :

Having the largest production of raisins in the world, the Middle East takes the first place in terms of variety, quality and quantity. Due to its specific climatic conditions, the Middle East is the most suitable region for producing raisins and grapes in the world, and almost all varieties of raisins are produced in this region. World raisin exports are over \$2.1 billion annually. Turkey is the sixth largest producer of grapes in the world, but it plays a leading role in the production of raisins. The country annually produces more than 4 million tons of grapes, 37% of which are converted into raisins. The United States is one of the largest exporters of raisins in the world. American raisins are usually grown in California. In 2014 and 2015, 332,760 tons of raisins worth \$709.5 million were produced in the United States. Turkey is the only country that exports more raisins than the United States.



Customer Satisfaction has always been an ultimate goal for our company and therefore, to maintain a high level of customer satisfaction and export Edalat Trading Company takes following points into account :

- 1- Paying attention to proper branding and packaging.
- 2- Avoid traditional storage of products
- 3- Maintaining the quality of raisins at a high level by continuous monitoring
- 4- Reasonable and expert use of appropriate and standard toxins.
- 5- Do not reduce the quality of export product for many years

Edalat Trading Company has tried to export its quality products to different parts of the world by observing the mentioned points and to satisfy the customer by providing a high level of services and the highest quality products. Edalat Trading Company sells its products through wholesale and retail stores, as well as various independent distributors and licensees worldwide. Our company executives supervise the manufacturing process from its headquarters in the Middle East. This constant supervision is done to honor the name of the company and to ensure maintaining its constant quality.

Vision and Value :

Edalat Trading Company will be an efficient and dynamic organization. Utilizing the latest technology in the world, this company will maintain the high quality of raisin products and will supply them to the global markets with appropriate packaging.

This company will create a huge network of supply to expand its exports it will spare no effort to increase the quality of its products and to provide them with the necessary infrastructure. The non-stop efforts of Edalat Trading Company to have the highest quality, and to be the most reputable and reliable brand in the field of sales and export of raisins will always continue.



EDALAT

Mission and Targets :

In addition to following the principles of international trade and adhering to the trade regulations of each country, Edalat Trading Company considers it as a duty, to maintain the quality of the products, keep the secrets of the customers, provide them with the best services, act according to a customer-oriented policy, and fulfill all its obligations in the best way possible.

Thus, the goals and missions of this company are stated as follows :

1. Using the best and highest quality agricultural products for export to international customers
2. Using the latest technology in production and modern equipment
3. Improving the quality of the products using modern harvest and storage methods
4. Employing new and modern packaging methods to enter international markets
5. Using basic maintenance methods to reduce waste from 15% to less than 5%
6. Creating new markets to enter international markets
7. Using new methods to improve sales
8. Gaining customer satisfaction by providing fast and easy services and fulfilling all obligations





EDALAT

A message from the CEO :

Perhaps the most important factor influencing the success rate of a company and its future is the level of customer satisfaction with the company's products and services. In the field of food products, especially raisins, customer satisfaction is the most effective factor in reaching international markets.

Edalat Trading Company is trying to review the whole process of production harvest, storage, export, and to use new methods in production, processing and marketing, as well as to deliver its raisins with the best quality to global customers. We believe maintaining values, adhering to honesty, and increasing customer satisfaction, will make us achieve all our goals, missions and visions in the production and will put a smile of satisfaction on the faces of all our dear customers.

Products and services :

In general, raisins are divided into 3 main categories based on production and processing methods :

1. Sun-dried raisins
2. Sulfured raisins
 - Green raisins
 - Teifi raisins
3. Grapes raisins
 - Golden Grape Raisins (Golden)





EDALAT

Services :

- 1- Consultation on the purchase and/or evaluation of the quality of the products
- 2- Delivering the products promptly and conveniently to different parts of the world
- 3- Increasing the quality of products through contract farming, that is, customers can pre-order their desired products with special features and before the production process, buy their customized products in the form of a contract.
- 4- Ensuring the quality and price of the products in comparison with the domestic and foreign brands

Edalat Trading Company is obliged to take any action in order to obtain customer satisfaction.



Delivery and Payment :

Delivery of products to domestic customers will be possible in the shortest possible time by land. Due to the geographical location of the Middle East and abundant access to land, air and sea borders, sending products to foreign customers depending on the country and the quantity of products sent is done in one of three ways.

Dear customers can also choose one of the shipping methods if needed, which will be delivered to customers through expert reviews and, if possible, will be exported through the same desired way.

Due to having multiple foreign currency accounts in the name of the company and natural persons approved by the company, we suggest the cash payment method. You can also discuss your desired payment method with our experts so that, if possible, you will be notified of the result and the payment will be made in the same desired way.



EDALAT

